

## **School Board selects head-hunter firm to lead superintendent search**

(Orlando Sentinel, May 16, 2016)

TAVARES — School Board members voted 4-1 to hire a search firm to help scout out a successor to Superintendent Susan Moxley that in recent years worked on superintendent hunts in Palm Beach, Brevard, Broward and Collier counties, among others.

With Rosanne Brandeburg the lone dissenting vote, board members chose Ray and Associates to lead the search to find its next superintendent. Two prospective firms gave presentations this morning at the district office, and board members chose Ray and Associates over Atlantic Research Partners. Moxley's contract expires in June 2017.

"We're going to aggressively recruit candidates," Ray and Associates President Gary Ray said.

The deal comes with a two-year guarantee — meaning that if the selected superintendent leaves for another job within two years the firm will do another search.

Ray and Associates has performed searches since 1975 and touts more than 170 associates nationwide, according to a profile distributed to elected officials. The firm also will interview School Board members as well as spend time with the 19-person search committee to determine priorities and wants in a prospective candidate.